



# TASER 60

Our new pricing plan

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**PROTECT LIFE.  
PROTECT TRUTH.**

APRIL 4, 2016

# AGENDA



02

- Why TASER 60?
- How does it work?
- FAQs / Live Q&A

# FORMAT



- 10 min overview of the new plan, 20 min Q&A
- Questions will be taken throughout and answered at the end

# OUR SPEAKER



04



**Josh Isner**  
*Executive VP of Global Sales*

01

# WHY TASER 60?

# INCREASED UNCERTAINTY AROUND UPFRONT EXPENDITURES



06



Home / USA /

## DOJ suspends asset forfeiture profit-sharing with local police, cites budget cuts

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1K

The Department of Justice has announced a moratorium on splitting gains made from its civil asset forfeiture program with local law enforcement. Budget cuts of \$1.2 billion made keeping the practice "impossible," the DOJ said, upsetting police

Illinois

## DOJ resumes seized asset sharing program with local police

by [Chuck Raasch](#) St. Louis Post-Dispatch 22hrs ago (3)



St. Louis Metropolitan Police Department Sam Dotson during a Post-Dispatch Editorial Board meeting on Monday, February 4, 2013. Photo by Play Media / kmach@post-dispatch.com



WASHINGTON- The Department of Justice has resumed a program to share forfeited criminal assets with local police.

DOJ had temporarily stopped doing that in December, blaming \$1.2 billion in spending cuts in a budget agreement passed before the end of the year. St. Louis Police Chief Sam Dotson predicted that the cut would have a "huge impact on police departments not only in St. Louis but around the country."

# WHY THIS MATTERS



- Agencies have used federal asset forfeiture funds for weapons, cars, etc.
- Now they may have to rely on state and local funds instead
- We want you to have increased flexibility



# ~~Upfront capital expenditures~~



02

## **HOW TASER 60 WORKS**

# OUR SOLUTION TO THIS PROBLEM



010

- TASER 60 turns your CEW purchase into a reliable service line item
- You can budget for a monthly payment over 5 years
- Avoid large capital expenditures for your CEWs



$$12 \times 5 = 60$$

# WHAT YOU GET



012

## Basic

**For \$22 (X26P) or \$26 (X2)/mo.**

You get a CEW (under warranty), battery, holster, onsite spares and two training cartridges per weapon

## Premium

**For \$31 (X26P) or \$36 (X2)/mo.**

You get the above items, plus an additional battery and two duty cartridges (receiving four cartridges, per user, each subsequent year)

03

# QUESTIONS

# HOW IT DIFFERS FROM TAP



014

- No built-in upgrade at end of term
- Can't walk away
- Pay remainder of MSRP

# FREQUENTLY ASKED QUESTIONS



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- If trading up, do agencies get the \$150 credit? **Yes.**
- If going full deployment, do we honor SIG? **Yes.**
- Does TASER 60 apply to those outside the U.S.? **No.**
- What happens after the 5 years? **You keep your weapons once they're paid off and can upgrade to a newer model if you opt to renew.**

# QUESTIONS?



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